

PRESS RELEASE
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Recognition For Lexis Hotel Group

Hospitality Group Wins Another Award

Kuala Lumpur, 1 March 2017 – Lexis Hotels and Resorts (Lexis Hotel Group) is proud to announce it has won the coveted BrandLaureate SMEs Best Brands Awards 2016-2017 – Best Brand in Hospitality (Hotels and Resorts). Held at the Majestic Hotel Kuala Lumpur, the glittering event, organized by the Asia Pacific Brands Foundation (APBF), saw over 60 companies and individuals comprising corporate leaders, brand owners and leading personalities obtaining the BrandLaureate Awards in their respective fields.

TAKE OWNERSHIP OF YOUR BRAND FOR YOUR BRAND SUSTAINABILITY AND CONTINUITY is the theme of this year's Awards. “In today's competitive business landscape, it is of paramount importance that brands take ownership and have a firm grip on it too. Only brand owners can determine their success and prevent it from falling down the abyss”, said Dr KK Johan in his welcome speech.

The award, a 24k gold plated trophy and a glass-framed certificate, was presented to President of Lexis Hotel Group Mandy Chew Siok Cheng by Chairman of The BrandLaureate, YBhg Tan Sri Rainer Althoff and President Dr KK Johan. “We are extremely proud to share the success and prestige this award brings to all associates. With the recognition, the Management aims to propel the Lexis brand name towards greater heights”, said Mandy Chew.

Lexis Hotel Group provides discerning leisure and business guests with practical and luxurious accommodations across various properties in Malaysia. It is steadfast in offering professional management services for hotels and resorts, and has successfully built a

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strong, profitable and visible premier niche brand in the hospitality industry especially in managing award-winning unique water chalets as well as pool villas. The brand currently manages three properties, namely Lexis, Grand Lexis and Lexis Hibiscus, all located in Port Dickson. Another upscale property, Lexis Suites Penang, opened for business in 1st quarter of 2016.

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