

**AUGUST 2017
FOR IMMEDIATE RELEASE.**

**THE FIRST HOTEL GROUP IN MALAYSIA TO PROVIDE
COMPLIMENTARY SMARTPHONE DEVICE AND SERVICES.**

KUALA LUMPUR, 10 AUGUST 2017 – Berjaya Hotels & Resorts (BHR) is pleased to announce that it will provide complimentary use of smartphone in all the rooms of BHR properties. BHR is proud to be the first hotel group in Malaysia to provide a smartphone device and services, aptly named “handy”, to its in-house guests.

With “handy”, BHR guests can make unlimited local and international calls. Besides voice calls, users can get unlimited data to surf the internet, download their favourite apps and stay connected via social media. Additionally, “handy” also includes details of the services available at our hotel, with destination-specific content such as information about the nearby tourist attractions and places of interest. It also features brand promotions and offers available nearby. To ease communication between the hotel and in-house guests, speed dial to the hotel’s concierge or help desk is also included as one of the essential functions of “handy”. On top of these, guests can easily differentiate “handy” from their own smartphones as it will be housed in a customized BHR branded phone casing.

“We are proud to be the first hotel group in Malaysia to provide “handy” services to our hotel guests. With this feature, our in-house guests do not have to buy a local SIM card to stay connected with their families and friends abroad. They can use the ‘handy’ smartphone for navigation and surfing the internet for free. The ‘handy’ smartphone will add convenience and at the same time, cost savings for our hotel guests. We can also create personalised messages and offers to our guests and that will create added value

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during their stay with us,” said Mr Hanley Chew, the Chief Executive Officer of Berjaya Hotels & Resorts.

Berjaya Times Square Hotel Kuala Lumpur will be the first hotel under Berjaya Hotels & Resorts to provide “handy” services, with other participating BHR properties include ANSA Kuala Lumpur, Berjaya Penang Hotel, Berjaya Waterfront Hotel, Berjaya Langkawi Resort, Berjaya Tioman Resort, The Taaras Beach & Spa Resort and Redang Island Resort. Other overseas BHR properties that will provide “handy” services include Berjaya Makati Hotel, Berjaya Colombo Hotel, Berjaya Eden Park Hotel London, The Castleton Hotel London, Berjaya Beau Vallon Bay Resort & Casino and Berjaya Praslin Resort.

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About Berjaya Hotels & Resorts

Berjaya Hotels & Resorts is a member of the Berjaya Corporation Group of Companies, a public listed Malaysian conglomerate. Presently, the group manages Berjaya properties in Malaysia, Asia Pacific and UK. From the exotic island resorts of Langkawi, Tioman and Redang, to the city hotels of Kuala Lumpur, Johor Bahru and Penang in Malaysia, Berjaya Hotels & Resorts’ prominence extends across borders with the establishment of international hotels and resorts in the Philippines, Vietnam, Sri Lanka, Seychelles, United Kingdom and Japan. The group also owns service suites and exclusive golf and country clubs in Malaysia. For more information, visit www.berjayahotel.com

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